

# Jon Wolfe

Website: <https://jonwolfedesign.com>

jonwolfe2000@gmail.com

(609) 235-8966

Princeton Junction, NJ

## Education

### University of Cincinnati, DAAP

Bachelor of Science, Industrial Design

GPA: 3.73, Class of 2024

### HTW Berlin

Industrial Design

Study Abroad, Fall 2022-23

## Experience

### Avance Productions, New York City, NY

#### Designer • Aug 2022 – Present

Collaborated closely with the founder to create a cohesive brand identity for a YouTube channel, including designing logos and branded merchandise. Developed various marketing assets such as newsletters and flyers. Additionally, contributed to the design and maintenance of the YouTube channel and company website, enhancing user experience and visual appeal to ensure the project's success.

### Loft Design, Providence, RI

#### UX Design Intern • Aug – Dec 2023

Contributed to the development of a futuristic bicycle user experience concept by conducting in-depth research on emerging technologies. Worked on various aspects of the company landing page, designing and testing multiple prototypes to optimize user engagement and satisfaction. Produced compelling videos showcasing the comprehensive capabilities of both physical products and interfaces to effectively communicate their features and benefits.

### Yellow Window, Antwerp, BE

#### Design Intern • Feb – Apr 2023

Led the creation of a comprehensive design system that transformed the look and feel of multiple touchpoints, including apps, websites, ticketing machines, and advertisements, resulting in a consistent and seamless user experience across all channels. Worked on the redesign of the corporate website to create an intuitive and engaging online presence. Ensured the success of products by conducting user research, prototyping, wireframing, and user testing to inform and refine my designs.

### Openfield, Cincinnati, OH

#### UX Design And Research Intern • May – Aug 2022

Collaborated with diverse clients on various projects to provide UX consultation. Designed and developed a website, mobile app, and multiple features for a complex product. Interacted directly with stakeholders to align design goals with business objectives. Utilized research methods and synthesized insights to inform user-centered design decisions and implement best practices.

### Ubicquia, Fort Lauderdale, FL

#### UI/UX Intern • Aug – Dec 2021

Designed and executed high-quality pages and features for a dashboard, ensuring full functionality and optimal user experience. Conducted competitor analysis, developed user journeys, created wireframes, and designed asset tabs and fully functional prototypes. Collaborated closely with software developers to implement design changes and provide actionable feedback to improve the final product.

## Skills

### Software Skills

Illustrator, Photoshop, InDesign, After Effects, XD, Premiere Pro, Microsoft Office, Powerpoint, Fusion 360, Keyshot, Python, Figma, Miro, Whimsical, Jira, Zeplin

### Design Skills

Ideation, User Research, User Journeys, User Personas, Wireframing, Sketching, Rapid Prototyping, UI Design, Interaction Design, Usability Testing, Information Architecture, Visual Design, Heuristic Evaluation, Design Thinking, User Flows